

**CHOUAIB ROKBI**  
**Executive Vice President**  
**Digital Transformation and Information Technology, and Global**  
**Procurement**  
**STMicroelectronics**

Chouaib Rokbi is Executive Vice President, Digital Transformation and Information Technology, and Global Procurement at STMicroelectronics and has held this position since October 2024.

Rokbi started his career in Tamrock, Sandvik's hard-rock mining division, in 1995 as the design manager for small-size mining rigs, where he successfully led the redesign to reduce the cost of the equipment line. After earning his MBA in 2000, he joined STMicroelectronics as the industrial controller for the Rousset plant in France. Four years later, Rokbi's controlling responsibilities were expanded to cover all of ST's front-end manufacturing operations. Between 2007 and 2018, he held senior positions in financial control, efficiency improvement programs, and corporate strategic initiatives. In 2018, Rokbi was appointed Chief Transformation Officer with the mission to rebuild the Company's main operational processes, including Supply Chain, Product Lifecycle Management, and Manufacturing Analytics, leveraging state-of-the-art digital technologies. In 2022, he was appointed Executive VP, Digital Transformation and Information Technology, and held additional responsibility for Corporate Development from early 2023 to October 2024.

Chouaib Rokbi was born in Lyon, France in 1971, and holds a degree in mechanical engineering from INSA Lyon and an MBA from Emlyon Business School in Lyon.